The Drawbacks and Advantages of TikTok on Students amid Pandemic Covid-19

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Abstrak

Tiktok sudah menjadi bagian kehidupan pada jaman digitalisasi saat ini. Penelitian ini bertujuan untuk menemukan dampak buruk dan positif dari tiktok bagi anak sekolah. Penelitian ini menggunakan metode kualitatif. Teknik pengambilan sampel dilakukan secara purposive yaitu guru sekolah. Data dikumpulkan dengan wawancara mendalam. Sampel dipilih melalui teknik purposive. Hasilnya diteliti dengan cermat melalui teknik triangulasi dan triangulasi sumber. Hasil penelitian menunjukkan Tiktok termasuk cara literasi digital untuk siswa sehingga bisa mengikuti perkembangan jaman. Tiktok juga sebagai media belajar yang cukup baik untuk siswa ketika isi dari tiktok bersisikan tentang ceramah agama, nilai-nilai agama, dan nilai-nilai moral yang ada dalam agama. Bahkan tiktok berguna sebagai media pembelajaran yang menarik bagi siswa pada masa pandemic saat guru menggunakan tiktok sebagai penyebaran materi. Fitur-fitur tiktok membuat materi menjadi menarik bagi anak sebab banyak kombinasi warna, music, dan tidak membosakan. Ditambah lagi terdapat nilai-nilai perekonomian sebab tiktok juga sebagai media berdagang bagi banyak orang. Hal ini pemicu sebagai pendikan kewirausahaan bagi siswa. Meskipun demikian tiktok juga berdampak buruk bagi anak karena anak sekolah bisa menghabiskan waktu untuk bermain titok, menghabiskan pulsa handphone, malas, dan mengikuti gaya model tiktok yang tidak sesuai dengan ajaran agama. Bahkan, sikap anak yang masih meniru-niru bisa meniru apa yang dilihat di tiktok. Untuk itu orang tua berperan untuk mengawasi anak dengan melihat histori apa yang dibuka oleh anak di handphone dan memberikan pengertian kepada anak mana yang layak untuk dilihat dan yang tidak.

Kata Kunci: Tiktok, Agama, pendidikan, moral, economic, dampak buruk

Abstract

Tiktok has been a part of life in today's digital era. This study aims to find out the negative and positive effects of TikTok on school children. This study uses a qualitative method. The sampling technique was carried out purposively, namely school teachers. Data were collected through in-depth interviews. The sample was selected through a purposive technique. The results were carefully examined through triangulation and source triangulation techniques. The results show that Tiktok is a digital literacy method for students so they can keep up with the times. Tiktok is also a fairly good learning medium for students when the content of TikTok includes religious lectures, religious values, and moral values that exist in religion. Even TikTok is useful as an interesting learning medium for students during a pandemic when teachers use TikTok as material for distributing material. The features of TikTok make the material interesting for children because of the many color combinations, music, and not boring. Plus there are economic values because TikTok is also a trading medium for many people. This is a trigger for entrepreneurship education for students. However, TikTok also has a bad impact on children because school children can spend time playing TikTok, spending cellphone credit, being lazy, and following the TikTok style that is not following religious teachings. The attitude of children who are still imitating can imitate what is seen on TikTok. For this reason, parents play a role in supervising children by looking at the history of what children open on their cellphones and giving understanding to which children are worthy to be seen and which are not.

Keywords: Tiktok, religion, morality, economic, drawbacks

INTRODUCTION

As one of the most popular social media applications in China, TikTok also takes a place in the international field, comparable to Twitter, YouTube, Instagram, Wechat, and so on. TikTok's origins date back to 2016 with the name Douyin and just sailed in China until 2017 was launched under the name TikTok for the whole world. Before completely operational, TikTok merged with music and lip-sync applications, as a complete application. TikTok is liked by Gen Z because of its characteristics The TikTok is that the media never owned other social (Firamadhina & Krisnani, 2021). Even though massive relevant studies have suggested that utilizing social media for language teaching can have positive effects on learning performance, limited literature shed light on the utilization of TikTok for educational purposes (Pratiwi et al., 2021). The Tik Tok application is an application to create and share various short videos in vertical format, which is played by simply scrolling the screen up or down. Tik Tok users are increasing every day, especially during the pandemic era (Herlisya & Wiratno, 2022). This app was first released in September 2016 and runs on iOS and Android platforms. This app quickly steals the attention of the world's netizens. As of June 2018, the number of daily active users of Tik Tok in the world has reached 150 million. Throughout the first quarter (Q1) 2018, Tik Tok establishes itself as the most downloaded app that is 45.8 million times (Taubah, 2020).

Tik-tik enables imply for numerous purposes including promoting Indonesia identity and it can use as learning media for the student. Tiktok role in the strengthening of national identities in Tik Tok social media, such as the identity of Indonesian as the national language, the Red and White Flag as the national flag, the Indonesian song Raya as the national anthem, Garuda Pancasila as the national symbol, Bhineka Tunggal Ika as the country's motto, Pancasila as the basis of the state, and regional culture that have been accepted as national culture (Nugroho et al., 2021). Tik Tok can be processed into learning media interesting and interactive for students (Dewanta, 2020). The TikTok application can record all learning activities in real-time unlimited if you use a paid account. Online learning media as an alternative to Electronic-based learning provides many benefits, especially in pandemic conditions such as this, which does not allow the face-to-face learning process. In the online learning process using the Tiktok application, educators are the main actors who plan, direct, and carry out these activities (Citra & Dwi, 2021). When using the Tik Tok app This learning media is useful for increasing creativity in children (Luisandrith & Yanuartuti, 2020). Students can freely express their creativity through Tiktok with various features, thus making Tiktok an effective learning medium for creating interactive online learning (Ramdani & Hadiapurwa, 2021).

In the development of this media technology, it can help students learn independently by playing TikTok applications and watching videos, and the learning process can be monitored by educators as long as students use TikTok social media (Ardiyanti et al., 2021). It must be tightened that Tiktok application users can create at one's pleasure, test their creativity, and present themselves so they can reduce embarrassment and increase self-confidence (Palupi et al., 2020). Interactive learning media can represent what the teacher cannot convey and the learning process will be more effective and efficient. Through the Tik Tok application, teachers can easily create interactive learning, so that it can be adapted to the environment, situation, and conditions of students (Nadiyah, 2021). TikTok can also be used as a bridge for spreading religious values through dawah. Indications of the trend of social media as a medium of da'wah show the development of da'wah which is increasingly flexible and dynamic and it is believed that this da'wah trend will continue to develop in modern society following the trend of new media which will then be used as relevant da'wah media, according to the needs of the people who live in this era (Hikmawati & Farida, 2021).

Young dais who started using Tik Tok as a place of da'wah is a breath of fresh air in improving this image, but many of the millennial generations do not know strategies to maximize Tik Tok as an application to spread da'wah and social media educational opinion (Randani et al., 2021). Furthermore, Tik Tok from Islam's perspective is a good social media to be used to establish friendships, provide information and socialization,

and as entertainment (Wandi, 2020). The message of da'wah was still based on the Qur'an and Hadith with da'wah content ranging from Islamic teachings in it, related to morality, sharia, and morals to make it easily accepted by generations of Tik -Tok users as da'wah partners (Ayu Febriana, 2021). On the other hand, TikTok has drawbacks, Parents assessed that the TikTok application is used in children's learning The effectiveness of the TikTok-based online learning model their children are more used to playing when it's learning is still going on. The information obtained from these informants can be an illustration of the model TikTok-based online learning implemented during the pandemic Covid-19 has not been effective (Ardiyanti et al., 2021). The other detrimental of TikTok is The change in behavior that can be caused by using this typing application is an attitude that is not following character education. Following the character that must be instilled by students who have good character, honesty, obedience, mutual respect, and respect for each other (Valiana et al., 2020). Media Social media is not only used to share positive information but also can be a boomerang for its users if not used wisely. User impact, the impact can be positive or negative. When someone has a good bias in using the app, won't there is a negative side to using the app, and vice versa. The TikTok app is not only used for entertainment but can be used for interacting with new people (Salsabila et al., 2021). This research focuses on finding out whether Tik Tok can be a way to make students literate about digital technology and at the same time foster the value of creativity. At the same time to find educational values such as morals if the tik TikTok content is related to religion. Plus to find out how TikTok can support learning that is classified as creative. Then to find out the bad effects of Tiktok if students can't control their time.

METHOD

The research about The Drawbacks and Advantages of Tiktok in Students Amid Pandemic Covid-19 uses qualitative description. Qualitative researchers often collect data in the field at the site where participants experience the issue or problem under study. They do not bring individuals into a lab (a contrived situation), nor do they typically send out instruments for individuals to complete, such as in survey research. Instead, qualitative researchers gather up-close information by actually talking directly to people and seeing them behave and act within their context. In the natural setting, the researchers have face-to-face interactions over time (Creswell & Poth, 2018). Qualitative research most of all involves studying the meaning of people's lives, as experienced under real-world conditions. People will be performing in their everyday roles or will have expressed themselves through their diaries, journals, writing, and photography entirely independent of any research inquiry. Social interactions will occur with minimal intrusion by artificial research procedures, and people will be saying what they want to say, and will not, for example, be limited to responding to researchers' pre-established questionnaires (Yin, 2016). While the sampling method in this study uses a purposive technique where respondents are determined directly who are considered eligible so that they can facilitate the research process and achieve goals.

The teacher was chosen. After all, it was considered that the teacher could explain the impact of Tik-Tok to students because it was the teacher who could monitor students' behavior towards TikTok. Besides, teachers include parents at school after there are parents of students who are at home. For this reason, teachers are considered to be able to answer in detail about the impact of TikTok on students. After determining the sample, then the sampling method is determined in various ways, including documentation. This documentation activity aims to find various kinds of literature in various scientific journals, books, and information such as notes to support the achievement of research objectives. In addition to documentation, another method used is conducting in-depth interviews but indirect activities are carried out considering there is a habit of adapting to reduce the Covid-19 outbreak. Teachers are interviewed through video calling what app so that researchers do not meet directly with teachers who will be interviewed. There are two interviewers, namely the researcher himself and the research members. Both researchers asked the teacher the same thing to find the level of consistency of the teacher's answers to all the questions given to them. Several things were asked at the time of

the interview including the negative impact of TikTok on students, especially students who were less able to manage time between studying and watching TikTok and imitating what was on TikTok.

Another question asks about the relationship between fun learning media for students through TikTok because this media is very good, accompanied by various digital features that are very interesting for students. After that, they were also asked about the role of TikTok in improving students' morals or morals. Content on TikTok when filled with religious moral values, children will imitate what they see. The appearance of fun digital media can support the implementation of morals in students. Finally, ask about the role of parents to supervise children so they don't behave negatively because they often see the world of digitization. Once the data from some of the methods have been gathered, the data must be analyzed by triangulation data. Triangulation can be categorized as an analysis method to combines more than one method to obtain more reliable data, including sources from in-depth-interview, documentation, and observation. Shidiq & Choiri, (2019) said that triangulation can also be done by comparing the results of two or more researchers using different techniques. The combination of some sources of data leads to withstand the quality of the data.

RESULT AND DISCUSSION

In the era of today's advanced technology, digital applications cannot be separated from the lives of children who are still in school, especially children who are still at the elementary school level. Technology does have a good impact on life because without technology it will complicate life, especially in learning. But technology can also damage the lives of school children when they do not use technology according to their age and use technology for negative actions. TikTok has become an inseparable part of life and belongs to the achievements of digital technology. In the end, everyone is free to say whatever they want and free to behave according to what they want through these technological channels. Control of technological content is very difficult to do even though there are rules that limit pornographic and violent content. Every time you open your cellphone, there will be ads from TikTok. Tiktok itself can be educational, social, and also economic.

It all depends on the content you want to convey via TikTok. In terms of education, there is a lot of TikTok content that contains very positive things, starting from the existence of religious experts who lecture briefly and convey religious values both in the Quran and also what is in the hadith. Advice that contains morals in life has also become content on Tik-Tok. The contents of the TikTok content can also be in the form of performing ablution and how to pray five times a day, making it easier for children to see firsthand the correct way to perform ablution. It will directly build worship behavior that is under religion when the contents of TikTok are in the form of basic instructions in worship activities. The more often you see TikTok content that contains morals, the more you will follow the moral values conveyed through the TikTok. So TikTok is not only content like entertainment but more than that and it all depends on the viewer. Many people use the TikTok app for just creativity or to provide information about a Thing. Through videos and songs that are displayed in this application make it easy for information can be conveyed and can provide stimulation for those who see it and imitate/pass it on (Dewa & Safitri, 2021). If children who are in school see a TikTok advertisement that contains moral values for parents, friends, and the environment, the child has the potential to become a good person in the future because they can immediately see the values from what they see.

Currently, in the sophisticated era, the delivery of religious and educational moral messages is not only in the classroom but also through TikTok. Even the reach or target of the watcher will be more. If the TikTokcontent contains moral values, it can reach many children who are in school. As a result, more and more school children will watch and their behavior will change according to the etiquette of behavior taught in Indonesia's indigenous religion and culture. Social values also exist in TikTok, when a community is hit by a disaster, TikTok can help the community. Even if you are not shy, someone who requires help can create TikTokcontent so that it is known by many people because it becomes public consumption. In the end, can get help from the behavior. Another educational value is that the TikTok application is useful for the lives of school

children because they will learn technological literacy directly. In today's era, knowledge and adoption of technology are very important to support the future life of school children. When the child is familiar with the TikTok application from an early age, the child will easily create creative content in the future. TikTok has succeeded in poisoning people to become literate with digitalization so that they become creative to create short content that triggers many people to see it. At the same time, there are economic values and empowerment because TikTok can raise the level of life. For example, TikTok content includes product promotions, both food, and beverages. The public who sees it will be interested in the free promotions carried out on TikTok so that it helps the merchant community, starting from meatball, satay, and porridge traders, and can help market people if they participate in advertising themselves on TikTok.

There is direct communication or direct communication between the community and customers without time and space limits. Consumers can immediately see the name and location of the promoted place via TikTok. The promotion will help traders because they have the potential to be visited by consumers in the future. Even TikTok is a child-friendly medium for learning. Children are willing to learn if the content or material is of interest to them. To attract children's attention, there must be a combination of pictures, colors, sounds, and music as well as a pleasant presentation. Meanwhile, learning based on paper is a boring thing. Moreover, the book used is not a colored paper book, it will be even more boring. Plus if the book used is without pictures. Meanwhile, school children such as those in elementary school are still interested in books that have pictures or which vary in terms of color. The more color variations, the more interested you are to see them. Especially during the covid-19 pandemic, children are bored with learning books so they use the digital world, including a way to get them interested in learning TikTok. The benefits of TikTok can be a learning medium such as interesting learning and can also be used for online learning media (online). Tik-Tok is related to the application technology of digital in learning toward 4.0. The aims of education 4.0 are: to prepare HR (Human Resources) that are creative and by current demands where the world is facing a digital-based industrial revolution. Education 4.0 encourages a new revolution in the world of education that is not limited to general rituals studied in **class**.

Education 4.0 is not only limited to the classroom (Efendi, 2019). Learning through TikTok is classified as a child-friendly learning media because it consists of various color combinations and various digital media features. When compared with learning media in the form of books, learning using digital media is more interesting and students are not easily bored. There are several reasons why TikTok is a non-boring learning media, including a combination of various colors in the media so that it is attractive to children. Besides that, TikTok media includes media that combines various colors, visuals, and audio so that children can immediately see the contents of what is shown on TikTok. At the same time being able to hear directly, media that can combine these two aspects are classified as effective learning media. One of the effective and interesting ways is to give a combination of learning by applying media digital learning which is expected to increase the learning independence of participants teaching during a pandemic. The main goal of it is for independent students in the learning process online, educators are required to make learning is more innovative so that it can encourage students to learn optimally in their respective homes, both independent and group study by making use of the technology they have (Wijaya, 2021). During the pandemic, TikTok plays an important role in reducing the spread of the virus through schools because teachers do not need to face to face to deliver the material. The teacher does not need to invite students to school or into the room, the teacher can simply make an interesting video and upload it to TikTok media.

Children will get material without having to interact with the teacher so that the spread of COVID-19 can be minimized compared to face-to-face learning in class. Through the Tik Tok application, teachers can easily create interactive learning, so that it can be adapted to the environment, situation, and condition of the students (Nadiyah, 2021). With the creation of Tik Tok videos that are very popular with millennial children and the widespread use of social media, this momentum must be used to optimize online learning (Moerni, 2021). On

the other hand, TikTok has a bad impact, this is under the conditions where the TikTok application is already exciting at this time, especially for children. TikTok also results to create narcissi. People with narcissistic personality disorder have an exaggerated view of uniqueness and their abilities; they focus on various fantasies of great success. Saying that they concentrate self is an understatement. They want excessive attention and adoration almost relentlessly and believe that they can only be understood by special people or have status tall. Their interpersonal relationship was hampered because of a lack of empathy, jealousy and arrogance, the use of others, and the feeling that they are worthy got everything, they want someone else to do something special for them without needing value (Watis, 2021). This is done to highlight the advantages that exist for other social media users (Citra & Dwi, 2021). As a measure of the collapse of a nation because Tik Tok has the potential to make the generation not creative and even make the generation lazy. Meanwhile, the good impact of Tik Tok is that it has the potential for entertainment, especially during the COVID-19 pandemic.

Students using the Tik Tok application during the social distancing of the Covid-19 outbreak were more likely to use an emotional focus coping approach, namely using Tik Tok as a diversion or channeling of emotions when experiencing pressure or stress (Hajriah et al., 2021). Using the Tik Tok application is quite effective for coping strategies during the social distancing of the Covid-19 outbreak. The entertainment category can be because of the content from TikTok that conveys a comedy message because someone can easily convey messages that contain jokes on the TikTok application. Examples of other content if someone sings briefly it will be entertaining. Moreover, if the content that is sung contains moral intake, it will entertain children and at the same time get a message. Submission of moral messages to children is not only in a serious context but through songs can also be done. The most important thing is that the child gets moral values from the content of the song. While listening to music is included as entertainment because the pandemic period can eliminate stress levels for children who are in school. Children who see will feel entertained by the content. Presentation through TikTok can support children not to be stressed during a pandemic by viewing entertainment content on TikTok. It is encouraged by the discovery to say that Tiktok can make students get more confidence in the music subject, familiarize students with the use of technology 4.0, especially in the music subject, increasing student interaction during distance learning, making it easier for teachers and students with its features to make music learning videos, make students more interactive, and as a promotional tool for the school (Herdiati et al., 2021).

This application is amid the Covid-19 pandemic, more and more people are using it as a medium of entertainment, a way to express annoyance, unleash creativity, and spend time at home to become a place to exercise at home. The content in this Tiktok application starts from music, videos, and visuals, to dance in it (Utami, 2021). Tik Tok application is quite effective during the pandemic of Covid-19, where most of their daily activities are carried out at home, as an effort to avoid crowds and direct contact with other people as an effort to prevent the transmission of Covid-19. In addition to supporting creativity, the use of the Tik Tok application also has several other benefits including entertainment medium, interaction medium, promotional medium, medium of information sharing, and medium that can increase immunity (Chotijah Fanaqi, 2021). The way to deal with TikTok with bad content is by monitoring the activities carried out by children because parental supervision is very important when children scroll through TikTok content. At the same time, parents provide an understanding of which ones are allowed to watch and which ones are not, because parents also have to give confidence to their children at home. The test of etiquette on children can be done by letting the child first, whether the child will still open the Tiktok application that has been banned or not. When you don't do it again, it means that the child can choose which one is good and which one is not allowed.

Even so, parents still have to check their cellphones regularly, including the history that has been opened by the child. Parents start asking why children open certain content and its benefits. In principle, negotiation and communication as well as the correct delivery from parents to children will make the child not do anything bad again in the future. When a child is forbidden with a loud tongue, the child will become even more violent. The TikTok application can make children feel comfortable or even harmful, the TikTok application does not

harm any party but the TikTok application makes children feel uncomfortable because the existence of the application is very time-consuming for young people today to make useless movements. It's even worse if children prefer to open their cellphones to see the content presented on TikTok compared to studying. Many of them use online media too often, which makes them sluggish to learn. In addition, it is very disappointing for students' actual learning outcomes the next days (Asdiniah Triana, 2021). This must be addressed properly by the community, the Tik Tok application must be used for useful purposes, such as educational and learning needs so that the negative stigma in this application can be refuted (Nugroho et al., 2021). The other drawback is that the application is that it takes a long time in the manufacturing process, requires an internet connection, and lacks teacher supervision in using the TikTok application outside of school (Hesty Maulida Eka Putry & Muassomah, 2020).

CONCLUSION

In the era of advanced technology as it is today, life cannot be separated from technology. Advanced technology such as the digital world is very useful for life. It all depends on how you respond to the technology. One of the technologies currently developing is TikTok, this application is currently trending. Many uses of Tik-Tok are included in the formation of morals and morals for students because Tik-Tok content has also varied, including Tik-Tok containing religious content. After all, many preachers provide material through this application. It is also an excellent learning medium because there is a combination of various music, pictures, and interesting features so that it is not boring for students. It is precisely this kind of learning media that can support student learning. In the end, teachers can also be creative in designing digital-based learning materials. Even as digital literacy for students and building creative students when the teacher also asks children to use TikTok as a medium for collecting assignments in the form of videos. Plus TikTok is also a way to deal with student stress during the covid-19 pandemic because TikTok is also entertainment. Even if you can't control your time properly, it can have an impact on students because students can spend a lot of time watching tick-tock. However, technology is like two sides, namely, there are positive and negative sides depending on the user so parents also play a role in directing children not to open things that are not by learning.

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