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Creating Vlog as Media in English Language Teaching (ELT): Teaching Speaking

Anrasiyana^{1✉}, Sulistyaningsih², Abdul Syakur³

STKIP PGRI Sidoarjo, Indonesia^{1,2,3}

E-mail: anrasiyanakurnia@gmail.com¹, sulistyaningsih3112@gmail.com², syakurabdulmpd@gmail.com³

Abstrak

Di era yang modern ini, segala sesuatu bisa di akses dengan teknologi. Salah satu yang paling terkenal bagi generasi muda adalah youtube atau vlog dimana seseorang bisa mengambil video untuk tujuan tertentu. Google mencatat sekitar 60% orang didunia mengupload kegiatan mereka di vlog dan mempublisnya di youtube. Mengajar speaking bukanlah hal muda, butuh tenaga yang lebih untuk meningkatkan kemampuan mereka dalam berbicara apalagi dalam dunia global dimana segala sesuatunya diukur dengan pencapaian siswa. Penelitian ini digunakan untuk untuk mengetahui penerapan atau implementasi membuat vlog dalam mengajar Bahasa Inggris (ELT). Penelitian ini menggunakan kualitatif dalam menggambarkan hasil dari hasil penelitian. Subject dari penelitian ini adalah siswa kelas VI SDN Batang-Batang Daya 1. Lembar Observasi, catatan lapangan, wawancara dengan guru Bahasa Inggris dan memberikan angket begi siswa adalah instrument yang digunakan. Qualitative deskriptif adalah data analysis dalam penelitian ini. Hasil dari penelitian ini menunjukkan gambaran tentang penerapan membuat video blogging (vlog) dalam pengajaran bahasa Inggris terutama dalam kemampuan berbicara.

Kata kunci: Video blogging (Vlog), Pembelajaran Bahasa Inggris, Mengajar Bahasa Inggris

Abstract

In the modern era, everything can be accessed by technology. One of the famous ones for the young generation is YouTube or video blog (vlog) where someone can take a video for specific purposes. Google noted that there are 60% of people all over the world upload their activity in the vlog and publish it on YouTube. Teaching speaking for students is not easy it needs huge extra to improve their speaking moreover in this global era where everything is measured by the achievement of the students. This research aims to know the implementation of creating vlogs in English Language Teaching (ELT). This research used qualitative-descriptive in illustrating the result. The subject of this research is the students of VI SDN Batang-Batang Daya 1. The instruments of this research are observation sheets, field notes, in-depth interviews with the teacher, and questionnaires for students. To analyze the data the researcher used descriptive qualitative. The result of this research described the implementation of creating video blogging (vlog) in English language teaching (ELT) in teaching speaking.

Keywords: Video Blogging (vlog), English Language Teaching, Teaching English

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✉ Corresponding author :

Email : anrasiyanakurnia@gmail.com

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INTRODUCTION

It cannot be denied that technology plays a crucial role in every side of life especially in educational field. (Hashim, 2018) said that today's learning is about accessing. Students do not need to bring their book or subject to everywhere they want to go. They just need the URL or the website to download the material they need. (Majid, 2011) also agreed that by technology the world is smaller we can interact with the people around the world by text, video or even using zoom to make in real communication. Technology also makes us easier to learn about everything such as, culture, education, life style, politics, economy and others. Technology is also used in education to carry the students in modern era where they can study easily. One of the systems that are very familiar is YouTube.

In modern era, everything can be accessed by technology. One of the famous ones for young generation is YouTube or video blog (vlog) where someone can take a video for specific purposes. (Watkins & Wilkins, 2011) stated that YouTube is an online repository video where it is free to exhibit the activity. YouTube is a responsive media where everyone all over the world can watch or even subscribes the channel. (Nasution, 2019) also stated that a media gives many advantages for students in learning. They can control the media by themselves and create something useful not only for them but also for others. He also stated that there are many kinds of media that we can use in teaching one of them is using computer. (Majid, 2011) said that a media of technology is used as a bridge for teachers to teach language. A media is needed to combine four skills in language to be learned and mastered easily by the students.

Google noted that there are 60% of people all over the world uploaded their activity in vlog and publish it in YouTube (Kuncoro et al., 2018). Vlog is an activity of taking a video for specific purposes. The persons who take the video blog called blogger. (Husain et al., 2012) stated that by YouTube it can give the students opportunity to be more active where they can access it free. (Rakhmanina & Kusumaningrum, 2017) in her research found that blogging develops someone's language skill. It can be a stage to step up for the next level in language. Video blogging in this article is shortened by vlog where the students must make a video with audio visual rather than text.

In making video blogging or vlog, of course it needs prior preparation where it will improve someone's oral skill where it is a productive skill, where it is the point component in vlog. Vlogging is a comfortable media to practice the language as the target (Rakhmanina & Kusumaningrum, 2017). Video blogging is a trend today in enhancing students' speaking in fluency, accuracy, accent and complexity. (Qureshi, 2017) said that the result in teaching speaking in EFL is the students carry the understanding communication where they can create speaking fluency for elementary students. As stated by (Farahsani et al., 2020) that producing words on their own is the first stage for them in their language acquisition. (Cahyana, 2020) stated that in communication there is speech where it needs the speakers to speak clearly to convey the message well. The importance of speaking hence is very crucial to make communication. From those, it can be inferred that speaking is very important to make an interaction in our life. (Srinivas, 2019) stated that globalization change very drastic. Someone has strong desire and ambition to reach their goals in this era. People's desire will fulfill if they can convey their idea clearly so communication skills is very important to reach this perspective.

Teaching speaking for students is not easy it needs huge extra to improve their speaking moreover in this global era where everything is measured by the achievement of the students moreover the students in elementary school where English is not compulsory subject. Of course, it is a huge challenge for the English teacher in Elementary School to design interesting method in teaching English. To make the students have high interest in learning English, using technology as familiar tool is one of solution to teach them. Teacher's today must be smart in using media in teaching EFL class. YouTube is one media is very important to improve students' achievement in speaking. As stated by (Kristiani & Pradnyadewi, 2021) that YouTube is a source of study that gives positive impact because it will give them many information and interesting videos.

(Kamelia, 2019) claimed that using video in teaching English can improve children language skill. By those, students are motivated to imitate the videos in order to learn English especially. YouTube can make interactive atmosphere among the teacher and the students in the class. By YouTube the students can communicate actively and spontaneously in English even though the students have sufficient vocabulary to express their ideas and feeling. Spoken is totally different from other skills where they have to speak up to convey the message for the listener or viewer. That is why YouTube is appropriate tool in teaching speaking especially in corona disease (Syafiq et al., 2021).

Some problems happened in class sixth of SDN Batang-Batang Daya 1 where the students were very ashamed to speak and they did not have confidence. They feel speaking English is not important because it is not very compulsory subject to be mastered. To build up their motivation in learning English the researcher chooses YouTube as a media in teaching EFL especially in speaking skill. In this part the teacher asked the students to make video vlog to arise their motivation in learning English and then the teacher gave some suggestion related to vlog that they had made and after some revision the teacher uploaded the vlog into YouTube. By this way, the students will get high motivation to make vlog in English and they can watch the result of their project in YouTube channel. Automatically it will raise their confidence and make them feel fun in learning speaking. (Srinivas, 2019) in his research stated that, classroom is ideal platform in making good communication skill especially in speaking skill. Teacher must know the problems of the students and try to implement various methods in classroom. This is possible for teachers when they change the method and materials by using the latest technology in teaching speaking skill.

Recently, video blogging becomes passions of everyone even can earn much money if the viewers is got the target. Today's teaching and learning process cannot be separated by the influence of technology where the students feel more interested in learning. (Rakhmanina & Kusumaningrum, 2017) in their research found that vlog makes the students do better in speaking ability. Vlog is very beneficial for them because they are active in taking the video and they become the subject of the video. Video blogger that they make will upload into YouTube channel as appreciation of their project and it will let them have satisfaction of their project. There many kinds of vlog (Kuncoro et al., 2018), (1) Daily: means that blogger make a video about his activity. (2) Travelling: telling about the travel where everybody can enjoy beautiful and amazing scenery and also share about the interesting tourism object, the cost and other valuable information. (3) Food: this vlog sharing about unique, delicious and famous food around. , (4) Gaming: this vlog is used by gamers to play recommended game. (5) Beauty: usually shows how to make up. (6) Review and unboxing: the bloggers will show a packet that they get from online shop and usually they promote it.

(Ainslie, 2008) speaking is a tool of communication where the people use it to make interaction, deliver a message and explore someone desire in expressing the idea. The ability of speaking skill is very important in educational field where everything sometimes is explained using language and it is known as the language where every country familiar with (Putra, 2020). He also stated that the students have low ability in speaking because they have low imagination and critical thinking that becomes the most important supporting in mastering it.

(Anugerah et al., 2019) in his research found that video is very essential in connecting the students with the technology. A video is a combination of image, sound, picture and interesting view in it. It can grab the students' attention in the class. They will have more power in understanding the material if the teacher used E-learning such as a video. (Pratama & ., 2018) in his research also found that teaching English will be more effective, innovative and creative when the teacher used technology in teaching. In line with the researchers (Rakhmanina & Kusumaningrum, 2017) also got that Video blogger is very effective in teaching English although with different purposes.

Teaching English for young learners is not only about the material but how it has an impact on their skill of enriching their knowledge in language (Sukarno, 2012). Young learners need contextual learning in

learning process. According to (Sevy-Biloon et al., 2020) who was doing a research in Ecuador said that there are three main point in pedagogy related factors in English language teaching. Communicative Language Teaching (CLT) where the teachers must interesting topic that can make the learners feel eager to know more. But the reality in the classroom is quite different where the teachers cannot attract learners' attention by appealing and challenging topic. Information and Communication Technologies (ICTs) is other factors influenced in ELT. Today's teacher must know the development of technology. ICTs are increasingly popular method nowadays to increase students' motivation, fulfill students' need, improving overall development of various EFL skills. Content and Language Integrated Learning (CLIL) is approach in education using the combination of language and the content where language is not only used as instructions in learning process but it is an important tool to build knowledge. (Dar-Ei, 2000) stated that there are some factors influenced students' in ELT. Extrinsic and intrinsic motivation is a factor influence learners in ELT. Parents' motivation is very needed to raise students' motivation. Inspiring their children to learn language is very critical support in the process of EFL. From that, the students will have strong motivation in studying.

YouTube is the familiar for young generation. With this condition today where we are in the third year of pandemic so YouTube is effective way in teaching students in EFL. Students can manage their time by watching the video in the website and try to create the same thing to have a creation as the example given by the teacher. (Kamelia, 2019) stated that today's teaching and learning process is based on internet-based media. It will make the students understand the material easily because they listen and watch the video as if they were in real. YouTube is effective media where the students can find many resources and can encourage them to responsible and control of their learning (Nasution, 2019). Almost everyone knows about it. Creating video blogger (vlog) was used in this research to know the implementation of creating video blogger (vlog) in teaching English. The students in class six of SDN Batang-Batang Daya 1 had problem in their speaking ability where they were not confidence to express the idea in front class. It cannot be denied that external problems are also the cause of the problem. One of the external problems because limited access in the classroom and the teacher teaches them using conventional method. Those issues were found in preliminary study. Compared by the previous study by other researchers (Handi Pratama et al., 2020) stated in their research that many students had problem with motivation in learning, so it is one of teacher's obligation how to raise their motivation. (Pratama & ., 2018) also concluded that students are mostly passive in the process of teaching and learning, on of the most ways to create their desire by using technology. Based on the previous study above, it is very obvious that students had low motivation and mostly pasive in the class. Those problems were also found in class six in SDN Batang-Batang Daya 1.

Internet can be used for many things, it just need one click to know everything that we browse. Experience, important information and stories can be shared in the internet (Pratama & ., 2018). Vlog is kind of CMC (computer mediated communication). Meaningful language learning can be gained by using useful tool to reinforce language learners (Taqwa & Sandi, 2019). Teaching English using vlog is very effective way to raise students' motivation in learning English. It also a new start for students to use technology and it is a good way to get bright future and get high motivation in learning. The benefit of using video in teaching and learning process is not only for students but also the teacher will get high impact in using video such as train the teacher to use technology in teaching, cover the material easily and effectively and creating fun classes in the class (Handi Pratama et al., 2020). Using vlog in teaching will create the students not only understand the materials but also the students will be able to perform by self-video as the project to make video blogger (vlog) and get deep understanding of the material because they did it in the real.

Those problems getting in preliminary study, the researcher intended to observe the implementation of creating a vlog in teaching speaking. By creating the video vlogger where they can create a video and can express the idea in front of camera will decrease their less confidence and will add their creativity in create new thing.

METHOD

This study is qualitative research. Based on (Brooks et al., 2019) qualitative research is the real life experience in their own minds and their own words. It is a subjective research based on case study in the field. (Murray, 2010) also stated that qualitative research method has the aim on focusing on the systematic explanation and analysis. It has been attracting more attention in the field. Based on the explanation this paper was focused on analyzing and explaining the implementation of creating video blogger in teaching speaking. Students of grade six in SDN Batang-Batang Daya 1 were the subject of this paper where there were nineteen students in the class. The subject was chosen because from two classes that got English subject, the students in class six had lower ability in learning English. This fact was gotten from the preliminary study before the research did. This study used qualitative description. In making conclusion of this study used qualitative descriptive.

The researcher used observation sheet, field note, in depth interview with the teacher and questionnaire for students as the instruments in this paper. Those instruments were analyzed by descriptive qualitative. This research was done in three weeks 2021 on December. The data was taken from the observation in the class, questionnaire and the field note when the process was going on. Observing the implementation is the way of the researcher collected the data as much as possible. Field note is also used as the tool to collect urgent information of the implementation of creating blogger in EFL especially teaching speaking. During the implementation of the course on the nineteen subjects, the researcher focused on how the implementation in the classroom.

RESULT AND DISCUSSION

Result of the study shows that creating vlog in teaching English shows that it has many advantages in connecting the students with technology in learning process. The students could have creativity and showed their idea in form of video. They also learnt new things related to create a good video such as editing, taking a picture with good angle and how to interact with the audiences in the video. The technique can affect to the viewers and likes that the students will get in their channel. Higher confidence will be other advantages they get. They will learn about public speaking where they promote or offer something to the audience as the effect they will be more fluency in speaking English. Learning about good attitude in performance when they are talking in the video is also a benefit that they can get. The attitude also impacts the viewers of the video. By creating a vlog, the students and the teachers will have good communication because they will always keep in touch discussing about the video to get comments from the teachers. It can be also a media for the students to use technology not only to watch useless video or play games but also they can create their own channel contains useful things for others.

The Implementation

Technology is not new thing in our daily life it is something very familiar with us moreover for the teachers which uses technology to facilitate in teaching process. (A, 2019) in his research realizes that the use of technology makes the teacher works in new ways where everything can be simpler. In this section will discuss about the implementation of the method even though teachers know how to implement it but it is better to give short description of the implementation.

1. Presenting a video blogger

It is purposed to give an example for the students to enrich their references about a vlog. The example is used to give them some description about how the blogger can communicate with the audiences although they do not in the same place. Informing about kinds of vlog also explained by the teachers, so the students know what kind of vlog they will create with their friends. From the video given, the students can learn about how

to take a video, why the video is interesting and the video is important to watch. In this paper the video blogger is focuses on ‘how to make something’ or it can be a tutorial of something.

2. Creating a title and arranging the text

It relates to students’ activity in the class after they have deep understanding about vlog. The teacher asks the students to make a title related to the video blogger that they will create. The video blogger that they have to make is about tutorial. After the students make a title and the teacher agree with, the students will start to compose the text.

3. Giving feedback

Feedback is needed for students to know the progress of their work. The feedback is given as a correction of the text before it changes in to a video. The structure, vocabulary, the tense and the punctuation are the parts that become the attention of the teachers in giving feedback. After all the elements are complete so the teacher will see the students’ pronunciation, gesture and attitude in performing the text in the video. The feedback here is done in the class directly or it can be by text. The most attention in giving the feedback is the way they talk in English such as pronunciation, intonation and gesture.

Students’ Response of the Implementation

In the first day of the implementation, the students felt excited in the use of technology in the process of learning. The use of the technology carries new phenomenon for them. In this case, they had to be able to have a product ‘making video blogger’ and then publishing the video after recommendation and revision from the teacher. Students were very active to discuss how to make a good video blogger to make their product better. In the class, the teacher also gave them motivation to ensure that they can make it. As stated by (Johnson, 2017) that giving motivation for students is very needed to raise up their mood in doing something. Before the students made the product, the teacher gave them some examples of video blogger. Creating vlog is complicated project because it is related to preparation of taking the video, software for editing and the editor teams in creating good video (Guide, n.d.). In this paper the students were made to have a simple product of the video and the video focused on how to make something.

The process of making the video, the students were made in a group consisted of two persons. In the first step, the group should handle the title to the teacher and after that arrange the text based on the title. Because the vlog focuses on ‘how to make something’ the groups should make the text based on the generic structure of procedure text. The structures of procedure text are title, materials and steps. They had to write the text based on the structure. They had to submit their writing to the teacher, after revising and giving comments they should fix their writing. Video blogger is made when their writing is good and got the criteria of good writing in procedure text. In this project of creating the video blogger, the teacher is a guider who helped the students in creating good vlog and guide them how to demonstrate their project, so the viewers will watch their interesting video supported by the many views of the video. (Thomson, 2020) in his paper found that a video can engage many views and likes because the video is surprised and out of the box where not everybody can do that. It can be something unusual thing the bloggers do. In this paper, they will able to present their writing in the video with good speaking where the impact is for their improvement in speaking ability because speaking is important element to deliver a message for others. (Syafiq et al., 2021) found that speaking and motivation of the students can be improved by using youTube as a media in technology era.

The students were very interested in creating their video. It could be seen from their responds when they submitted the video. They asked the teacher whether there was wrong pronunciation in the video. They had very high intention in creating a good video because they feel that by creating and publishing the video in YouTube channel will become the important and amazing experience where it is the first step to them to upload their vlog to YouTube. As stated by (Filgona et al., 2020) that motivation is the crucial factors in learning process. It is useless where the teacher uses good method but the learners have low motivation in learning but it becomes biggest problem for educators.

The students' response of the implementation of the method could be described by the questionnaire. The researcher used close ended questionnaire where there are five questions. The first question '*are you interested in creating video blogger? And give short reason!*' from nineteen students, eighteen of them answer 'yes'. They are interested of creating a video blogger. They felt that it is a challenging project where they had to work and try harder to get a good video blogger. A student answered that it is not interested in making the video blogger because this is a strange for him and the student prefer watching the vlog rather than creating and having their own channel. Motivation becomes the most crucial issue for the teachers. Since the teacher becomes the center of teaching and learning process and also the backbone of the process lack of motivation can make the students' achievement will get down (Dislen, 2013).

When the students asked about *whether they are interested in learning English by creating vlog or not*, about fifteen students answered that they were interested learning English by creating vlog and the rest did not agree. It shows that they have high attention in learning English by creating vlog. (Balla, 2014) in his research found that an activity that is encouraged from inner urge called motivation. It can be highly motivated if there is a purpose to be achieved and the purpose is very attractive. From the previous research we know that by high motivation it can be make something be achieved easily. (Dini Deswarni, 2016) also found that a factor that influences of achievement and proficiency of learning is learners' motivation.

The students also stated that creating vlog is very challenging them in making their project because they had to work harder to create better vlog. They have to learn many things in creating a good vlog to get a good mark from the teacher. Nineteen students agree that creating vlog is very challenging. It can be seen from their activity in the class. When they were discussing about their difficulties in taking the video and it can be illustrated also from the text that they sent to get feedback from the teacher about their vlog.

In creating the vlog, the students are made in group consisted of two persons in each. The students' response shows that they are very delighted in group because they can do two things in the same time, creating vlog as well as making an adventure to take the video. They give positive response because they think that by doing the project they will have many advantages as the experience in learning. By creating vlog they also said that they can express their idea by making self-video and can show their ability in performing something. By expressing their idea they felt that their speaking is better than before because they can make it by using English.

Teacher's Interview

This paper used unstructured interview to get detail information. The researcher was allowed to change the focus as the interview progress. This interview was done by face-to face in the teacher's office. The advantage of face-to-face interview is the interviewee answers the questions spontaneously without an extended reflection (Opdenakker, 2006). From the interview, it could be concluded that there are some advantages and disadvantages in implementing the method. The students will get higher self-confidence in performing in the vlog is one of the advantages. They will create a vlog as they want and they feel sure that it can be good if they are brave to take self-video as the public consumption. As the result of this, the students can express their idea in the vlog. Working in a solid team is also a good one in this section. In creating their vlog they have to work together in pair. Creating a vlog also challenges the students to have some creative idea to get good vlog such as the way to take the video, their fluency in speaking and spontaneously they will learn how to edit a video.

On the other hand, some students are very low in motivation. This is the biggest problem in process of learning. Low motivation will effect of their confidence. Some of them were very difficult to pronounce some words in English. So the teacher must teach them many times and sometimes they cannot pronounce it perfectly. So the teacher must be patient in doing this step. Giving a feedback is longer step in this method. Giving a feedback have crucial rule in motivating the students in learning as stated by (Psychology et al., 2000). In their research found that student's achievement can be influenced by giving effective feedback for

them. Next step, when the video is finished and the students show it to the teacher, sometimes they mistyped in the text so they have to edit it again. Mostly happen in the video they had wrong pronunciation in their speaking besides good pronunciation is much needed. In line with (Prashant, 2018) stated that a good communication needs good pronunciation to avoid misunderstanding. As the result of a good an effective feedback in pronunciation, they will remember that to get good pronunciation needs process. But from the troubles above the students can do well in creating vlog although it takes time and patience in the process.

CONCLUSION

Using technology in teaching and learning process is familiar nowadays where the teachers should master in the field. Teaching by technology can facilitate the teachers in doing their jobs. The students will have high motivation when they learn using technology. Video blogger is very popular for young generation, almost of them have YouTube channel and access it every day. Sometimes some students like to save their activity by video and share it in YouTube. This addiction can be used to improve their ability in learning especially learning English (speaking skill).

This paper is intended to know the implementation of creating vlog in teaching English (qualitative research). The data was taken from the implementation in the class, observation sheet, field note, students' questionnaire as the respondent and the interview from the teacher. The implementation of the method, students' response and teachers' interview are described detail in this paper. In the implementation, there were some steps in implementing this method such as presenting video blogger, creating title and arranging the text and giving feedback is the last.

Based the students' response in the questionnaire can be concluded that they were very enthusiastic in creating a vlog because they would have confidence in perform their text in the video as the result they would have improvement in speaking skill. Higher motivation is other benefit they get in this method because creating vlog is challenging for them. Team work is other benefit they get when they have work with their classmate in pair. Based on the teachers' interview the teacher had some difficulties in implementations. Motivation is the biggest problem. Some students had low motivation in learning sometimes they did not believe that they could do, so it will affect to the students' confidence. Limited access is other problem because some of the students did not have smart phone to do the project of creating vlog. In this method giving feedback needs patience because not every student learn fast of what they have to do.

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