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Teacher's Efforts in Shaping the Character of Students Addicted to the TikTok Application in Elementary Schools

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Abstrak

Aplikasi *tik-tok* menjadi tren di kalangan anak dengan ciri khas berjoget ria. Kecanduan terhadap aplikasi tersebut menyebabkan anak lebih aktif membuka aplikasi tik tok daripada belajar. Penelitian ini bertujuan untuk melihat bagaimana perilaku anak zaman sekarang terhadap aplikasi *tik tok*. Rumusan masalah penelitian ini adalah bagaimana pengaruh penggunaan aplikasi *Tik-Tok* terhadap perilaku anak di Kota Binjai. Tujuan dari penelitian ini adalah untuk mengetahui bagaimana pengaruh penggunaan aplikasi *Tik-Tok* terhadap perilaku anak di Kota Binjai. Jenis penelitian yang digunakan dalam penelitian ini adalah jenis penelitian kualitatif. Informan penelitian ini adalah siswa Maura El Mumtaz yang menggunakan aplikasi *Tik-Tok* sebanyak 25 orang berusia 8-10 tahun. Hasil penelitian ini dapat disimpulkan bahwa upaya yang dilakukan guru MIS Maura El Mumtaz telah efektif diberikan pada siswa. Hal ini terlihat dari upaya berikut: (1) Memberikan amanat tentang adab dan adab; (2) Memberikan konsekuensi atas perilaku buruk siswa yang melanggar kesepakatan kelas tentang perilaku santun; (3) Guru juga tidak boleh bermain tik tok, hal ini karena mereka lebih cenderung melihat orang daripada mereka; (4) mengajak orang tua untuk bekerja sama dalam mengatasi akhlak siswa; dan (5) Ajak anak untuk bersikap positif.

Kata Kunci: Anak Usia Dasar, Aplikasi *Tik Tok*, Moral Siswa.

Abstract

The TikTok app is growing in popularity among kids because it features happy dancing. Children who become addicted to this app spend more time accessing the TikTok app than they do studying. The purpose of this study is to examine how modern kids act toward the TikTok app. How to affect children's conduct in Binjai City by using the Tik-Tok application is the wording of the research problem. The goal of this study is to determine how children's behavior in Binjai City is impacted by their use of the TikTok app. This study's research was conducted using a qualitative method. The Maura El Mumtaz students that participated in this study served as informants. This can be seen from the following efforts: (1) Giving a mandate about adab and adab (manners); (2) Providing consequences for students' bad behavior that violates the class agreement on polite behavior; (3) Teachers are also not allowed to play tick tock, this is because they are more likely to see people than them; (4) inviting parents to work together in overcoming student morals; and (5) Invite children to be positive.

Keywords: Elementary Children, Tik Tok App, Student Morale.

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INTRODUCTION

Everyone requires entertainment. This is because it is energizing, which makes carrying out life feel lighter. As time passes, technology advances as well. Internet, social media, and television programs are a good place to start. All are vying for the opportunity to provide whatever is novel and pertinent to different audiences. At the moment, social media in many nations, including Indonesia, is heavily populated with video material. It might be claimed that improvements in internet speed enable quick uploads of video content, which in turn supports the growth of that type of content. Many platforms and programs enable users of smartphones to create videos that provide fascinating content (Pratama & Muchlis, 2020).

One of these is the Tik-Tok app, which is from the nation of the Bamboo Curtain. The Tik-Tok app is one that is currently the talk of the town in Indonesia and is highly sought after by a variety of groups (Wumbu, 2022). Even if the popularity of the Tik-Tok app is currently growing in Indonesia, it already has a sizable user base. The Tik-Tok application itself originally only supported Mandarin, but now English is offered in the app store so that Indonesian smartphone users can enjoy it (Ilahin, 2022).

With social media that is readily available via the internet network and media that the general people may use as a means of communication, the world of technology is currently expanding quickly. Social media is a platform that enables user collaboration to create a variety of content (Kade, 2017: 15). Social media typically has features that the users themselves may use, including message sending. News, images, or videos can be used to convey messages. Formerly, a computer could be used to access social media, but with today's advanced technology, accessing social media is simpler via a mobile phone or smartphone (Susilowati, 2018: 176-177). Indonesians are particularly active social media users on mobile devices and frequently utilize social media (Harahap & Adeni, 2020).

Although Tiktok is a social media platform with an entertainment component, the availability of Tiktok For Business actually aids brand owners or business people in connecting with a larger community, being easily found by users through Tiktok, creating creativity in uploaded content, and involving users in marketing campaigns run by a brand, business person, or institution. Users not only see but are also motivated to create their own version of tiktok (Ghaisani, 2021; Zulkifli, 2021).

Teenagers' morale and behavior are, of course, more or less harmed by the regular circulation of movies that are improper to view now or later since they are still in puberty and unable to distinguish between good and bad. They often act on what they observe in the video. It is believed that other kids who watch the video of the teens dancing and praying would behave in an unpleasant and cruel manner as a result. Finally, since there are no limitations in the video's creation, they should carry out the action they have just seen (Chusna, 2020; Khansa & Putri, 2022).

The golden generation, those in elementary school, is best equipped to produce exceptional human resources during Indonesia's century-long period of independence. To facilitate the greatest and highest-quality education for them in the framework of this preparation, the government and educational institutions must be persistent and serious. This is so that the next era, which contrasts the competencies and skills required in the digital era in the form of communication skills, critical thinking skills, networking and collaboration skills, and high-level thinking, does not solely emphasize the competitive atmosphere between individuals or groups (HOTS) (Daniati, *et.al.*, 2022; Madhani, *et.al.*, 2021).

The current Z generation understands the significance of application functionalities in cellphones. Not all application capabilities, meanwhile, offer counsel tailored to pupils' developmental requirements. Because these components of the applications frequently serve solely as entertainment or games that could overlook children's developmental needs. Children who are addicted to online games who forget to take breaks because they are so absorbed in playing, as well as children who are highly nimble dancing in front of the camera without caring about other people around them, are a few examples of how these types of media affect children (Ferniansyah,

et.al., 2021).

In reality, past researchers have highlighted pertinent studies on the impact of the tick tok application in this manner. One of them talks about how tiktok affects children's kinesthetic intelligence (Fitriana, *et.al.*, 2021), the impact of tiktok on student achievement (Marini, 2019), the effect of tiktok on children's behavior (Sitorus, 2018), elementary age children and the influence they get from using the tik tok application (Asdiniah & Lestari, 2021), the level of self-confidence among adolescents (Adawiyah, 2020), the influence of tiktok on the communication style of Islamic boarding school students (Usrina, 2021), youth personal branding on social media accounts (Ruth & Candraningrum, 2020), narcissistic behavior among students (Noviana, 2021), religious behavior of Islamic youth in society (Agis, 2021), and the impact of tiktok on the character development of students (Valiana, *et.al.*, 2020).

It is clear that investigations of the tick tok application have been conducted by numerous prior researchers based on samples of news and descriptions that the author has supplied. beginning with the business element and its societal effects. The morality of young children has not been specifically researched, especially at institutions of basic Islamic education (madrasas). The title of this article, "Teacher's Efforts in Building Addicted Pupils' Morale with the Tik-Tok Application at MIS Maura el Mumtaz, Binjai City," reflects the author's intention in using this description as its context.

METHOD

The research method used is descriptive research method. The descriptive method can also be interpreted as a method of studying the status of a group of people, objects, a set of conditions, a system of thought, or current class events. The research was carried out in stages starting from a preliminary study in October 2022 to field data research in February 2023 at MIS Maura El-Mumtaz. This research was carried out at MIS Maura El Mumtaz, with the object of students using the tik tok application. The research informants included 2 class teachers, 25 students, and student guardians. Qualitative research is a tradition within the social sciences that relies fundamentally on observing humans in their own environment and relating people in relation to them (Moleong, 2011: 3).

RESULTS AND DISCUSSION

Positive and Negative Effects of Tiktok Social Media

The use of Tiktok social media has a huge influence, both positively and negatively on Maura El Mumtaz's MIS students. From the results of the researchers' observations of the behavior of MIS Maura El Mumtaz students, it was shown by several characters, namely: (1) students who behaved well; (2) Students are getting used to the language that follows the trend; and (3) students actively use inappropriate language that shouldn't be spoken.

The positive influence of using Tiktok social media can be analyzed through the results of interviews with Tiktok social media researchers who also show some positive impacts on students, as stated by some parents that through Tiktok social media, children are entertained and it is easier to memorize songs and content. positive words such as wise words, dance moves and tricks to solve certain lesson problems. Apart from that, there are also students who are users of Tiktok social media who use it wisely, by creating funny and interesting content that attracts attention. Because if a user has a lot of followers, he will become a TikTok celebrity so that he can become a source of income (Syamsudin & Sukmawati, 2021).

Apart from the positive impacts, there are also negative impacts of Tiktok social media. Along with the positive impact, the use of Tiktok social media is more likely to show unfavorable behavior for MIS Maura el Mumtaz students. This is indicated by the frequent occurrence of brawls between students caused by dirty words. Most of the students very often raised their middle finger to other students who disturbed them while

playing. This triggers fights by forming groups and showing each other hateful movements or utterances, as they see on social media tiktok (Setiawan, *et.al.*, 2022).

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The unstoppable activity when playing tiktok affects their morality individually and when interacting with other people. This is illustrated in the daily life of children who are often busy dancing like a syndrome in front of a cellphone camera regardless of the people around them. Content that displays inappropriate clothing is also a separate hazard when witnessed by children of primary age. Ironically, parents see this as normal, by putting forward the excuse that their child was born in the technological era, it is only natural for them to be literate about technology (Nurhasanah & Lestari, 2021).

In response to this, the madrasa at MIS Maura El Mumtaz restricted children from playing with cellphones when they were at home. This method certainly cannot be carried out unilaterally by the teacher or madrasah leadership, but in cooperation with parents so that children can be controlled for their moral and religious development, as well as a form of supervision of children's behavior from deviant matters. Furthermore, this collaboration also makes children feel worried and aware that dancing is not beneficial, and prioritizes learning for the future.

Based on the description above, it can be interpreted that changes in behavior patterns that occur are students cannot distinguish whether the Tik-Tok videos that have become viral and widely watched are videos that are useful, moral and educational. If the video goes viral and gets a lot of followers, they will also make their own version of the video. Then the Tik-Tok application can also increase their level of confidence in expressing themselves to appear brave. Tiktok social media not only has a negative influence, but also a positive one. However, for elementary school students who are still underage, they still cannot distinguish between good and bad, so they absorb things that they find interesting and cool. For this reason, teacher and parental supervision is needed in using social media tiktok.

Teachers' Efforts to Overcome the Negative Effects of Tiktok Social Media

According to Prayogo (2021), the negative impact of social media, Tiktok, is mushrooming among children, adolescents and adults. Where, the trend of the tiktok application features as a place for fun dancing, even though there are many lecture or educational videos, the trend is more on dancing activities. Furthermore, Muzayanati, *et.al.* (2022) added that the activity of dancing on Tiktok content quickly went viral and even made a separate syndrome for people of all ages. This is evidenced by various phenomena in the community who actively dance in front of the cellphone camera. In fact, the typical tiktok movements are also easy to memorize and recognize when practiced by the public.

Initially, the negative impact of tiktok on children was seen as normal because not all children have mobile phones. However, when Covid-19 hit and all students had to study with the help of smartphone media, the tiktok virus seemed unstoppable. When parents let their children learn to play gadgets, not a few children steal the opportunity to scroll the shows on Tiktok. Ironically, adults (parents and teachers) also practice tiktok-style dancing on their respective accounts without feeling guilty (Rifani, *et.al.*, 2022).

This further reinforces the negative impact of tiktok on children, because it is practiced incorrectly by parents. Likewise, more and more, TikTok continues to transform as a service medium for interaction between people. Where, tiktok also provides business services for those who sell with the tiktok online shop mode, so that there are more and more users, and adults are starting to switch from just watching dancing to watching business. This is of course the fast conversion that is in the tiktok application (Martini & Dewi, 2021).

Responding to these changes, adults should guide students or elementary age children to change their shows. However, the tiktok syndrome is very deeply rooted in children, so it is difficult for them to be directed to watching the recitation of the Koran, studying, or other things from tiktok. This is inseparable from the role of content creators who continue to try to reap various benefits from the content they create. Not caring about the impact of the content, they are only concerned with the loyalty aspect, viral in the community, and continue to generate cash from impressions of their tiktok account. On this basis, elementary age children become victims of the negative effects of tiktok, which seem to be difficult to get rid of tiktok from their minds (Faradis, 2021).

The teacher, as a role model for students, seeks various ways to minimize the role of ticktock on a child's personality. This is because children who are addicted to tiktok find it difficult to manage their study time and even feel indifferent to the people around them. Social and emotional development of children with peers and other people is very degradative, so it is dangerous for children's development. In this context, teachers should work together with student guardians/parents in addressing the negative impact of the existence of Tiktok social media (Karimah, 2022).

Teachers play a significant part in the detrimental effects of social media Tiktok as educators. Among the efforts made by MIS teacher Maura El Mumtaz are the following: (1) spreading messages about adab and manners; (2) enforcing consequences for students' inappropriate behavior that goes against the class agreement on polite behavior; (3) prohibiting teachers from playing tick tock because people are more likely to see them; (4) encouraging parents to collaborate in eradicating student morals; and (5) encouraging kids to be positive.

It is clear from the summary above that there are both advantages and disadvantages to using social media. Therefore, it's crucial to filter social media apps for kids in primary school. This is based on the fact that youngsters still have a low level of information management skills, as well as a low level of self-beneficial self-measurement skills. In order to decrease children's addiction to watching video content on the TikTok application, teachers and parents must work together to boost children's morale. A member of this faculty at MIS is Maura El Mumtaz.

CONCLUSION

Based on the description of the results and discussion of the research above, it can be concluded that the efforts made by the MIS teacher Maura El Mumtaz included: (1) spreading messages about adab; (2) offering consequences for students' bad behavior that transgresses the class agreement on polite behavior; (3) teachers are also not allowed to play tick tock, because they are more likely to see people than them; and (4) inviting parents to collaborate in overcooperation.

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